MASSIMODECARLO

Hejum Bä
Biography

Hejum Bä was born in Seoul in 1987. She currently lives and works in Seoul.

Hejum Bä's understanding of contemporary communication – from both verbal and non-verbal language to the complex codes we navigate in everyday interactions – deeply influences her artistic practice. Her abstract, colorful works offer a layered depiction of the actions we perform when engaging with our phones, such as "swiping" and "tapping," moving beyond pure emotion or intuition. In her paintings, Hejum Bä examines the complex relationships between visual elements, particularly the interaction of surface and background, color and line.

Hejum Bä holds a degree in Painting and Printmaking from Ewha Womans University in Seoul and continued her studies at the State Academy of Art and Design in Stuttgart. She is currently participating in a practice-based research program at the Bauhaus University in Weimar, Germany.

Her recent solo exhibitions include MASSIMODECARLO Seoul Studio (South Korea, 2025), MASSIMODECARLO (Hong Kong, 2024), Frieze Seoul Focus Asia (2022), Kumho Museum of Art (2021), SeMA Storage (2021), and OCI Art Museum (2018). She has also showcased her work in group exhibitions like Young Korean Artists at the MMCA (2021), as well as at DOO-SAN Gallery, HITE Collection, Whistle Gallery, and Hakgojae Gallery.

Solo exhibitions

2024

2024 - Hejum Bä, MASSIMODECARLO Seoul Studio, Seoul, ROK
2024 - I want to buy unseen eyes, MASSIMODECARLO, Hong Kong, HK

2023

2023 - Access, MASSIMODECARLO Pièce Unique, Paris , F

2021

2021 - COMBO, Whistle, Seoul, ROK
2021 - PLOTLESS, Kumho Museum of Art , Seoul, ROK
2021 - Fyka Foretold..., Seoul Museum of Art SeMA Storage , Seoul, ROK

2018

2018 - Teeth on Tail, OCI Museum of Art, Seoul, ROK

2017

2017 - Circle to Oval, Project Space SARUBIA, Seoul, ROK

2016

2016 - Life Reportage, Sophie's Tree, New York, USA

Group exhibitions

2023

2023 - Korean Abstraction, MASSIMODECARLO Pièce Unique, Paris,

2022

2022 - Focus Asia, Frieze Seoul, Seoul, ROK

2021

2021 - Young Korean Artists 2021, MMCA Gwacheon, Gwacheon, ROK

2020

2020 - Edge, Space SO, Seoul, ROK

2019

2019 - One seeing this also thinks that, Art Space 3, Seoul, ROK
2019 - Doosan, Art Lab Part I, Doosan Gallery , Seoul, ROK
2019 - Form/less, Whistle, Seoul, ROK

2018

2018 - Allover, HITE Collection, Seoul, ROK
2018 - Motif, Hakgojae Gallery, Seoul, ROK

2017

2017 - Push, Pull, Drag, Platform-L Contemporary Art Center, Seoul, ROK

Public Collections

South Korea

Seoul Metropolitan Government, Museum Division, Seoul